



Ignace ON

Newsletter

Summer, 2010

**Business
Investment
Perspective**

8 reasons to invest in

Ignace Ontario

- A Location, location*
- B Connected*
- C Regional centrality*
- D Natural resources*
- E Easy access*
- F Quality of life*
- G Potential for growth*
- H Civic leadership*

On the Trans-Canada Highway

A four-kilometer stretch of the Trans-Canada Highway in Ignace is investment-friendly. Commercial properties are available along the highway corridor. Business hours in Ignace range from 24/7 to seasonal.

Highway hospitality is a priority for business owners in the food and accommodations sectors.

Local entrepreneurs are diversifying to serve customer interests and bringing in national brands like

Subway, Robin's Donuts, Castle Building Supplies, and Fine Foods. Several refueling options are available to motorists.

Plaza Downtown features shopping, financial services and a place to just relax or

have a picnic beside a piece of northern Ontario's aviation history. Outdoor murals along the highway depict local stories and regional attractions.

Visit our Tourist Information Centre and Town



Office to learn more about commercial opportunities in Ignace. Economic Development staff is ready to assist investors.

Points of Interest

- * Population—1,400
- * Climate—refreshing
- * Landscape—steals your breath away
- * Main industries—Forestry, Tourism, Transportation
- * From *Iggy*, our white otter mascot —

“You ‘otter’ be in Ignace!”

On the tracks - Canadian Pacific

Brighter prospects for investment are focused on northwestern Ontario's wood basket surrounding Ignace.

Wood pellet manufacturing projects are at the planning stage. Partnerships are forming to develop co-generation projects to produce electricity and district

heating systems.

CP Rail, the historic cornerstone of Ignace's economy, is still a major asset for business interests.

Located mid-way between Winnipeg, Manitoba and Thunder Bay, Ontario, and close to the American border, Ignace has access to international markets.

Key American centres like Minneapolis (783 k) and



Chicago (1,096) offer access across the continent.

Telecommunications infrastructure in Ignace sets the stage to tie into 21st centu-

On the map — fishing, hunting and ecotourism

Come. Start a fishing excursion to a lodge or remote outpost surrounded by boreal forest and wilderness. Ignace, on Agimak Lake, is the gateway to the Turtle River –White Otter Lake Provincial Park and the hermit's castle on White Otter Lake. To the north, visit the English

River system. Take a journey through a post-glacial landscape and discover wildlife, wild blueberries, pictographs and other area highlights like the legendary Albany River or Barrel Falls.



Discover a new challenge climbing boulders with nothing more than special rubber-toed shoes, powdered chalk for a good handgrip...and a fall pad for the inexperienced.

On the cornerTravel Highway #599 to new mining prospects

Drive Highway 599 north from Ignace to the gold mining towns near Pickle Lake at the end of Ontario's most northern provincial highway. Mining compa-

nies have rekindled interest in the potential of the area. Musselwhite Mine, 150 kilometers north of Pickle Lake, is a 4,000 tonne per

day gold producer.



In the "Ring of Fire" several significant discoveries are focusing on Chromite, an essential ingredient in stainless steel.

On the airstrip — Fly in...talk business...and golf

Entering Ignace from the sky is easy. The municipal Airport is just 4 kilometers west of town. The paved runway is in great shape.



Pilot Joe Eisenbach (right) flies his home-built plane into Ignace each summer to go fishing with friends.

Drop in, tie down, and call a taxi. A challenging 9-hole golf course is only seven minutes away.

Ignace Airport Identifier
CZUC

On route..... and transport friendly

Framed by the landscape of the Canadian Shield, Ignace lies at the halfway point between Calgary and Toronto.

Welding shops, maintenance facilities and repair service centres have experience in

serving the transportation, forestry and mining sectors.

Maintain a fleet a block away from the Trans-Canada Highway at the heart of the continent and save time and energy consumption. Home is minutes away .

Ignace is less than three hours away from Thunder

Bay's international inland port with warehousing and trans-shipment complexes.

Ignace offers affordable housing and private sector developments for lakeshore lots. Residential sales in Ignace showed a substantial increase in 2009 with 16 properties selling for an average sale price of \$58,920.

On top of the WORLD—outdoor recreation

Giving centre stage to our natural resources, Ignace is building a new four-season, outdoor recreation centre—an investment for the next generation. The White Otter Recreation & Lifestyle Development

(WORLD) Hub is set to begin construction in June, with the Ignace Golf & Country Club



as the anchor tenant.

The 2,500 square-foot facility will be built on the same site—the existing club house has been moved to make way for the new facility and still be available for the current golfing season and the annual tournaments that the Club hosts.

On the move — North Ignace Business Park

Hints for prospective investors:

- Ignace North Business Park has 20 sites for small businesses and light manufacturing. Lot sizes range

- from one to 2.5 acres with easy access to the Trans-Canada Highway, CPR, natural gas and hydro
- New forest industry investment is on the horizon as wood pellet manufacturers look to Ignace to pro-

vide access to forest fibre

- Bending Lake Iron formation 20 kilometers south of Ignace on Highway 622 is a proven reserve of high-grade iron ore

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We're on the web
town.ignace.on.ca

Ignace is my home town. Being the community's Mayor for the past 3 ½ years has been a great experience and I like to think that Ignace is just on the verge of being re-discovered. In the world's new e-business technology more families are realizing they do not have to live in a city to earn their living. Even truck-drivers know this! Located mid-point between Calgary/Toronto and



gateway to new north development we are in a prime location! You can experience lifestyle living...minutes from fishing, hunting, snow-machining, water-skiing, golf, and more! Opportunities exist for investors also.

Please visit our website to learn more about Ignace, ON and feel free to contact me or our Economic Development Officer Doug Pronger for more specific information about our community.

- Mayor Lionel Cloutier

Ignace, On — make it a part of your investment future

Ignace enjoys a remoteness in northwestern Ontario that makes regional travel a lifestyle choice. We visit nearby communities like Dryden, Sioux Lookout and Thunder Bay to see relatives, shop, and enjoy cultural and sporting events.

Recent municipal investment in the Township of Ignace:

- water treatment plant
- downtown beautification

The Mary Berglund Commu-

nity Health Centre lends a holistic approach to a wide range of health care services.

Retirement couples enjoy lakeside living, forest walks, and wilderness adventure.

Moose spotting along our regional highways inspires caution and awe.

