



The Corporation of the
Township of Ignace

34 Highway 17 West P.O. Box 248 Ignace, ON P0T 1T0

Township of Ignace: Public Consultation Invitation Letter

Business Gap Analysis

The Corporation of the Township of Ignace has embarked upon a journey to revitalize the economy of Ignace. Some projects have already begun to unfold and we are excited to inform you that we have kicked off yet another initiative that is geared towards capitalizing on the community's current and future economic development opportunities. To this end, the Township has recently hired a business development consulting firm- KPMG LLP, to assist the Township in the development of a Business Gap Analysis. The goal of this proposed project is to identify viable business opportunities and develop feasible strategies that will transform these opportunities into lucrative realities.

The Township is fully aware that your feedback in this process is extremely invaluable. As such, we are scheduling consultations in March with various stakeholders to discuss potential opportunities that exist for the Township of Ignace. **On Tuesday March 6th, 2018 KPMG and the Township will host a public consultation session at 6:00 pm to 8:00 pm at the Silver Tops Senior Centre- 300 Pine St, Ignace ON P0T 1T0.** The objective of this session is to allow KPMG to introduce the project to the community and facilitate a discussion about what potential opportunities may exist for the Township as well as identify areas that may require attention moving forward.

By capturing your input in this undertaking, the research and development conducted by KPMG in conjunction with the Township has the potential to generate solid business ideas. These will then be shared with current and future businesses along with regional and international investors. In light of this, your attendance is pivotal to the success of this venture and we are kindly requesting a special effort be made to attend this public consultation session.

For additional information, please contact Leisel Edwards, Economic Development Project Coordinator, Township of Ignace at projectcoordinator@town.ignace.on.ca or (807)934-2202 ext. 1026.

We look forward to seeing you and thank you in advance for your continued interest and participation!

Warm Regards,

Marshalina Reader, Chief Administrative Officer

Jason Felix, Economic Development Manager